



SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

Affiliated to Bengaluru City University

In association with IQAC, NAAC

AANVEEKSHIKEE - II

Welcomes you to the Inauguration of
**5 day National level Virtual Workshop
on Research Paper Writing & Introduction to
Econometrics and SPSS**

On 15th June, 2021 at 5.30 PM



Chief Patron
Dr. Chenraj Roychand
Chairman
Jain Group of Institutions



Chief Guest
Dr. Praveen B M
Director- Research and Innovation Council
Srinivas University, Mangalore



Guest of Honor
Prof. M. Muninarayanappa
Chairman & Dean
Department of Commerce & Management BCU



Key Note Speaker
Dr. Easwaran Iyer
Pro-Vice-Chancellor
Jain (Deemed-to-be University)



Presided by
Dr. Mahesh K.M
Principal
SBM Jain Evening College, Bangalore



Special Invitee
Dr. Nataraj S.N
Principal, Jain College
V V Puram, Bangalore



Special Invitee
Dr. Naveen Kumar C.M
Principal, Jain College
Vasavi Campus, Bangalore



<https://zoom.us/j/97088486160?pwd=Y1lvL2Fra0YwSXRmMnZ6dzEvMDZMUT09Th>

About College

SBM Jain Evening College affiliated to Bengaluru City University established in the year 2000 has grown from strength to strength to become one of the premiere evening colleges of Bengaluru. It has a tailor-made program to meet the needs of corporate and commerce industry. The program is designed to prepare students for challenges in the global market and to provide them with thorough managerial skills. At the same time it assists the student in building competence in a specific area. This initiative helps in qualitative improvement in the education system, it offers Choice Based Credit System (CBCS) which emphasizes on Student-centric learning.

About Aanveekshikee

It is the platform for all research fellows -who strive for recognition and career elevation is knowing how to go about -Writing a classic research article/paper and getting it published in a well reputed journal with a high impact factor. After organizing National level Webinar on Research Methodology for aspiring researchers. Team Aanveekshikee has come up with another scintillating topic amidst keen learners.

About Workshop

The Research Conclave-2021 aims to support the research scholars by addressing the challenges in various stages of their research process like Problem identification, Literature Survey, Selection of Research Tools, Research Reporting, etc. This Conclave will provide PhD scholars with an opportunity to present their research work to a group of renowned Academicians from Higher Learning Institutions and Industry experts to receive constructive feedback on their doctoral research plan and progress. Further, it offers a platform to meet peers from a diverse set of research areas. The Conclave will include keynote presentations by the invited experts on significant topics like Writing a good research paper, publishing in quality journals, Writing research proposals etc.

Program Schedule:

Day 1:

- Art of Writing Research paper
- Basic Concepts of writing a good research paper

Day 2:

- Time series Econometrics
- Key concepts - Stationarity, Unit Root, Tests of Stationarity - The Augmented Dickey Fuller test

Day 3:

- ARIMA- Components-The Box-Jenkins approach in Eviews

Day 4:

- Basics of Research
- Measurement and Scaling

- Sample size determination
- Introduction to SPSS: Installation of Trial version of SPSS, Data View, and Variable View, Importing of Data from Excel to SPSS.

Day 5:

- Data handling
- Frequency and Percentage analysis
- Reliability testing, Mean and Standard Deviation
- Independent Sample t-test, One way ANOVA, Recode into same variables and different variables. Interpretation of Results.

Resource Persons



Dr. Ankita Shetty

Dr. Ankita Shetty is currently working as Assistant Professor and Research Co-ordinator at Department of Commerce, Manipal Academy of Higher Education, MAHE, Manipal Karnataka (Jan 15th 2019 to present) She is also Editorial Review Board Member of Journal of Asia Pacific Journal of Business. Her area of interest Disability Customer Relationship Management, Training and Development, Financial Services, Marketing Relationship Management and Sales Management.



Prof. Krishna Kumar. S

Krishna Kumar. S is an Assistant Professor, Faculty of Management Studies, PES University, Bangalore, Karnataka. He is NISM (Mumbai) Certified "Research Analyst". He has presented and published several research articles in the area of Financial Management and Investment Analysis. He is also coordinating various certifications and MOOCs for the University students offered by IIMB, IITM, NISM (Mumbai) and Harvard University.



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Coordinators:

M.S Shruthi, HOD, Department of Commerce & **Dr. Dinesh**

Payment Details: ₹100

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Gpay: 78921 03213, Phonepe: 90080 88666

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