



INTERNATIONAL CONFERENCE

On Shaping Tomorrow: In
commerce, management &
Humanities learning
STCMH-2024

DECEMBER

05 - 06

2024

Organized by:



SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

(Affiliated to Bengaluru City University)

#91/2, Dr. A N Krishna Rao Road, V V Puram, Bangalore - 560 004

In Association with IQAC

in collaboration with:



TARAN PUBLICATION

(Publication Partner)

Registration Link



<https://forms.gle/kSUakf6niboJ7xUn6>

For any query Contact:



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99863 25689

About College

SBM Jain Evening College, affiliated to Bengaluru City University was established in the year 2000. Our organization has grown to become one of the premiere evening colleges in Bangalore. It offers the students tailored programme that prepares them to ace in corporate and commerce industry. The program was designed to prepare students to face the challenges in the global market and to provide them with thorough and updated managerial skills. At micro level, we assist our students on a daily basis in building competence in every specific area that molds them to face the real world. This initiative of establishing this unique program, which offers choice based credit system (CBCS) is fully student centric. We focus on improving the education system one child at a time.



TARAN PUBLICATION

Taran Publication, founded by Dr. Mandeep Kaur, boasts over four decades of experience in publishing. The company continues its legacy by offering a wide range of academic books, theses, research works, fiction, nonfiction, religious texts, poetry, cookbooks, self-help, motivational books, and children's fiction. Focused on promoting knowledge in schools, colleges, and competitive exams, Taran Publication has become a prominent name in India's education industry. Driven by a team of over 100 professionals and esteemed writers, Taran Publication is recognized for its commitment to quality and research. It is a trusted source of high-quality academic books, tailored to the syllabuses of various government and private universities, making it a top choice for educators and students across India.



ABOUT THE CONFERENCE

The international conference, "**Shaping the Future: Innovations in Commerce, Management, and Humanities Education**," focuses on integrating modern strategies and innovative learning methodologies to address future challenges in these fields. It brings together academics, industry leaders, and students to discuss key themes like digital transformation, sustainable business, leadership, and the evolving role of humanities. Through panel discussions, the event aims to foster collaboration and equip attendees with insights and tools to navigate the complexities of tomorrow's world while ensuring education remains impactful and forward-thinking.

OBJECTIVES OF CONFERENCE

- To identify and discuss key innovations and trends in commerce, management, and humanities education that will shape the future of these fields.
- To encourage the integration of modern strategies across commerce, management, and the humanities for holistic learning and professional development.
- To examine the role of digital transformation and technological advancements in reshaping education and business practices.
- To explore leadership strategies and sustainable business practices that can address global challenges and opportunities.
- To create a platform for academics, industry leaders, and students to collaborate, share insights, and drive forward-thinking approaches in education and professional growth.

RULES AND REGULATIONS

- Research Paper shall be original work, abstract and unpublished research paper/articles/case study.
- Plagiarized work would lead to disqualification.
- Maximum three persons can write a paper together for publication.
- Registration is compulsory for participation and certification.



PAPER FORMAT AND LENGTH

- Abstract maximum: 350 words.
- Manuscripts maximum: 2500-4000 words.
- Paper size: A4 size sheet.
- Font type (English): Times New Roman/Arial.
- Font size: 10 for content, 10 for sub heading (bold and capital) and 12 for heading (bold and capital)
- Line spacing: single.
- All papers must be submitted in MS Word 2003 or 2007 only.
- All references and bibliography should be given in APA style.
- Research Paper/Abstracts should be e-mailed on: internationalconferencesbmjec1@gmail.com

PRESENTATION GUIDELINES

- 4-5 minutes for presentation.
- 1 minute for question and answer session.
- All presentations must be done using MS PowerPoint/Oral Presentation
- All the participants have to join the International Conference 05 minutes prior to the scheduled time.
- All the participants have to keep their Audio and Video off during the session, only at the time of their presentation participants
- have to keep their video on.
- Other requirements and specification will be informed to all the participants.

HIGHLIGHTS OF THE CONFERENCE

- Paper Presentation will be provided to all registered participants.
- Conference proceeding book of abstracts with ISBN will be provided to all registered participants.
- Publication opportunity in National/International Peer Reviewed Refereed Journals with high impact factor (Category-II/III)
- with cross ref DOI (on payment basis).
- Publication opportunity in ISBN Edited Books (Category-I).
- Twelve best paper presentation awards (Six awards for each day).

DATES TO REMEMBER

Last date for abstract submission

5th November 2024

Last date for full paper submission

20th November 2024



Who can Participate?

Faculty, Academic Delegates, Industry Experts, Academic Administrators, Curriculum Designers, Educational Policy Makers, Students and Research Scholars

REGISTRATION

Participant types	Indian Participants	Foreign Participants
Academic Delegates	Rs. 1,000	\$ 30
Research Scholars	Rs. 700	\$ 25
Post-Graduation Students	Rs. 500	\$ 20
Academic Attendees	Rs. 500	\$ 20

HOW TO REGISTER

Registration Link

<https://forms.gle/kSUakf6niboJ7xUn6>

Registration Q R Code



PAYMENT MODE

8892093168

Janardhana C



Last date for registration:
25th November 2024



SUB THEMES OF THE CONFERENCE

1. The Future of Sustainable Business Practices

- Corporate Social Responsibility (CSR) and Environmental Impact.
- Green Supply Chain Management and Ethical Sourcing.
- Social Enterprises and the Rise of Purpose-Driven Organizations.
- Circular Economy and Sustainable Consumption Models.
- ESG (Environmental, Social, and Governance) Investing and Reporting.

2. Innovation and Digital Transformation in Commerce

- E-Commerce Trends and the Future of Retail.
- Blockchain and Cryptocurrency in Global Trade.
- Artificial Intelligence and Machine Learning in Commerce.
- FinTech Innovations: The Future of Banking and Finance.
- Digital Marketing and Consumer Behavior in the Digital Age.

3. Leadership and Strategy in the Evolving Business Landscape

- Adaptive Leadership in the Era of Disruption.
- Strategic Management in the Face of Global Challenges.
- Leadership for Diversity, Equity, and Inclusion in the Workplace.
- Corporate Governance and Ethics in a Globalized Economy.
- Building Resilient Organizations in Uncertain Times.

4. Human Resources and the Future of Work

- Remote Work, Hybrid Models, and the Digital Workplace.
- Workforce Diversity and Inclusion in Global Organizations.
- Employee Well-being, Engagement, and Organizational Culture.
- Upskilling, Reskilling, and Lifelong Learning in the Workforce.
- Talent Management and HR Analytics in the Digital Era.

5. Global Trade and Economic Policy for Tomorrow

- Globalization vs. Localization: Shifting Trade Paradigms.
- Emerging Markets and the Future of Global Trade.
- Economic Policies for Sustainable Development.
- The Role of International Organizations in Shaping Global Commerce.
- Navigating Trade Barriers and Cross-Border Regulations.

6. The Role of Humanities in Shaping the Future

- Ethical Dimensions of Technology and Innovation.
- Cultural Heritage and Sustainability: Preserving the Past for the Future.
- The Role of Literature, Media, and Arts in Social Change.
- Human Rights and Social Justice in a Globalized World.
- Philosophical Perspectives on Business and Society.

7. Entrepreneurship and Start-up Ecosystems

- The Role of Startups in Driving Innovation and Economic Growth.
- Social Entrepreneurship and Business for Good.
- Funding, Scaling, and Managing Startups in Competitive Markets.
- Women Entrepreneurs and Gender Equality in Business.
- The Future of Venture Capital and Angel Investing.

8. Consumer Behavior and Marketing in the Post-Pandemic World

- Understanding Consumer Behavior in a Shifting Market.
- Marketing Sustainability: Engaging the Conscious Consumer.
- Brand Loyalty and Trust in the Digital Age.
- The Role of Social Media and Influencers in Shaping Markets.
- Data-Driven Marketing and the Power of Analytics.

9. Education, Learning, and Leadership Development

- The Role of Business Schools in Shaping Tomorrow's Leaders.
- Digital Learning and the Future of Higher Education.
- Leadership Development in the 21st Century: New Approaches.
- Fostering Creativity and Innovation through Education.
- Inclusive Education: Addressing Inequality in Learning.

10. Technology, Ethics, and Society

- The Ethical Implications of AI, Robotics, and Automation.
- Balancing Innovation and Privacy in a Data-Driven World.
- Technological Disruption and Its Impact on Employment and Society.
- The Role of Humanities in Addressing Tech-Driven Social Issues.
- Digital Inclusion: Bridging the Global Digital Divide.



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For Further Details, Contact: Janardhana. C 88920 93168 Aryan Lodha 96635 37961