



JAIN EVENING COLLEGE

(Affiliated to Bengaluru City University)

Dr. A N Rao Road, V V Puram, Bengaluru 560 004

Report on Orientation Program on SWAYAM-NPTEL Online Courses

Date: 4th August 2025

Organized by: IQAC & Department of Commerce

Venue: College Seminar Hall

Target Audience: B.Com, BBA, and BCA Students

Guest Speaker: Dr. Venkatesh R., Professor, Krupanidhi College of Management, Bengaluru

To align with the academic norms prescribed by **Bengaluru City University**, which mandates every B.Com student to complete a **30-hour value-added certificate course for one academic credit**, the **Internal Quality Assurance Cell (IQAC)** and the **Department of Commerce**, under the guidance of our Principal, organized an Orientation Program to guide students on choosing and pursuing **SWAYAM-NPTEL online courses**.

The session commenced with a **welcome address**, setting a positive tone for the orientation. Following this, the **Principal addressed the students**, emphasizing the academic and professional importance of completing a value-added course. He highlighted how such initiatives enrich learning beyond the syllabus and improve employability skills.

The keynote session was led by **Dr. Venkatesh R.**, an esteemed professor from Krupanidhi College of Management, Bengaluru. Dr. Venkatesh delivered an informative and engaging session on the following key aspects:

- **What is SWAYAM?** – A Government of India initiative to provide quality education through Massive Open Online Courses (MOOCs).
- **Why SWAYAM over other recognized platforms?** – Emphasizing its credibility, affordability, and alignment with Indian curriculum standards.
- **Benefits of Enrolling in SWAYAM Courses** – Including certification from premier institutes like IITs and IIMs, flexibility in learning, and career enhancement.
- **Step-by-Step Registration Process** – Detailed guidance on how students can select and register for courses that best fit their academic background and interests.

The session was interactive, with students raising pertinent questions about course selection, credits, and assessment methods. Dr. Venkatesh answered all queries with clarity, ensuring that students left the session well-informed and motivated.

The program concluded with a **vote of thanks**, expressing gratitude to the guest speaker, organizers, faculty members, and all students for their active participation.



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In Association with IQAC
&
Department of Commerce & Management
Presents

Orientation program on

SWAYAM

-NPTEL ONLINE COURSE

Date: **04 Aug 2025** Monday | Time: **6:30 PM** | Venue: Classroom

COMPULSORY
for B.Com Students

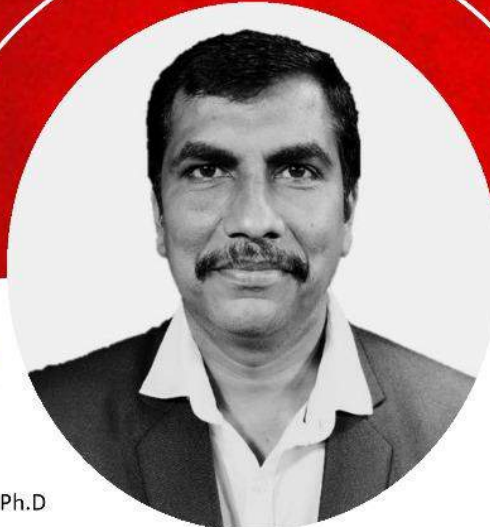
PLAN. REGISTER.
COMPLETE.
CERTIFY. SUCCEED.



Speaker:

Dr. Venkatesh. R

M.A (Economics), PGDBA, MBA (Finance), SLET, UGC-NET, Ph.D
Professor, Department of Management
Krupanidhi College of Management



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