

SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

Affiliated to Bengaluru Central University V V Puram, Bangalore – 560 004

IV Semester B.Com (CBCS) Commerce - PRACTICE PAPER-2019

Subject: Advanced Corporate Accounting

Max Marks: 70

N	ote:1. All sections are compulsory 2. Illustrate wherever necessary	
	SECTION – A	
1.	(Answer any FIVE Sub Questions. Each question carries 2 marks) (02x05	=10 Marks)
a)	Give the meaning of Acquisition?	(02 Marks)
b)	Define Purchase Consideration?	(02 Marks)
c)	Distinguish between amalgamation and absorption.	(02 Marks)
d)	Give the meaning of Transferor company.	(02 Marks)
e)	What are the functions of Liquidator?	(02 Marks)
f)	Give the meaning of Preferential Creditors.	(02 Marks)
g)	When does a company resort for Internal Reconstruction?	(02 Marks)
8)	SECTION - B	, ,
	(Answer any three Questions. Each question carries 6 marks) (03x6=18 M	Marks)
2	The following details are extracted from the balance sheet of ram company ltd., as at 31/03/2018 • Preference share capital 5,000 Rs. 100 each on which Rs. 90 per share was paid Rs. 4,50,000 • Profit & loss A/C Rs. 4,00,000 • Reserve fund A/C Rs. 3,00,000 • Capital reserve A/C Rs.1,00,000 • Share premium A/C Rs.50,000 • Investment Rs.6,00,000 • Cash at bank Rs.2,50,000 The preference shares were redeemed as at the above date at a premium of 20%. Reserve fund is to be utilized to the minimum extent. Investments were sold to the extent required. You are required to pass journal Entries.	(6 Marks)
3	On the Reconstruction of a company, the following terms were agreed upon. The shareholders to receive in place of their present holding (namely 50,000 Equity shares of Rs. 50 each). The shareholders to receive the following. A. Fully paid Equity shares of 2/5th of their present holdings B. 5% preference shares fully paid to the extent of 1/5th of the above new Equity shares. C. Rs.60,000 in Debentures Prepare the capital Reduction A/C.	(6 Marks)
4	 B ltd., is taken over by C ltd., on the following terms The assets and liabilities of B ltd., shall be valued at Rs. 30Lakhs and 10Lakhs respectively. Rs. 5,000 shall be paid in cash and the balance of consideration shall be discharged by Issue of Shares of Rs.10 each at a premium of 50%. Show the calculation of purchase consideration and also state the no. of shares issued to the Shareholders of B ltd. 	(6 Marks)

5	 The following particulars relate to P ltd Preferential creditors Rs.40,000 Unsecured creditors other than Debenture holders rs.1,00,000 Assets realized Rs.3,96,500 Liquidation expenses Rs.10,000 You are required to prepare liquidate remuneration at 2% on assets real Unsecured creditors including preference 	prefe	rential creditors Rs. 3,2 al statement of A/C a and 2% on amount	20,000		(6 Marks)
6	Explain the needs for Environmental A					(6 Marks)
		SECT	ION – C			
	(Answer any three Questions. Each	quest	ion carries 14 marks)	(03x14=42M)	la	rks)
7	The balance sheet of Harsha ltd., as at 3 Particulars		/18 is as under.	Rs.		
	Equity and liability: 10,000 shares of Rs. 10 each fully paid 5,000 redeemable preferential shares Share premium General reserve P/L A/C Creditors Total		100 each fully paid	1,00,000 5,00,000 60,000 1,00,000 50,000 40,000 8,50,000		
	Assets Land and building Furniture Investments Stock Debtors Cash and bank Total The company decided to redeem the p	nts for	rs.1,00,000 and issue	d 40,000 equity		(14 Marks)
	shares of Rs.10 at a premium of 20%. I one Equity share for every two equivariation and prepared preferential shares assuming that the minimum extent and the shares are full	quity are th e gen ly sub	share held (excluding e balance sheet after eral; reserve is appro scribed and paid for.	g fresh issue). redemption of		
8	Liabilities Rs Share capital 30,000 shares of Rs. 10 each fully paid General reserve 10,0 Profit and loss A/C 20,0 Sundry creditors 50,0 Total 3,80, Leela ltd., acquired the business of Ra except the debtors and cash but took sundry creditors out of the collection Rs.65,000.	000 000 000 000 000 ma lto	Assets Buildings Machinery stock Debtors Bank Preliminary expenses Total d., and agreed to take no liabilities. However	3,80,000 over the assets agreed to pay		(14 Marks)

	Leela ltd., discharged the purchase consideration for every 20 shares held in Rama ltd., of Rs.10 e and Rs.5 in cash for every shares in Rama ltd. amounted Rs.5,000. Show necessary ledger accepted, and prepare balance sheet in the books of L				
9	On 1/4/18 X ltd., and Y ltd., were amalgamat				
	following balance sheet.				
	Liability	X	Y		
	Paid – up – capital	44,800	35,000		
	Creditors	1,000	1,200		
	Reserve	1,600	2,400		
	P&LA/C	2,200	800		
	Total	49,600	39,400		
	Assets	X	Y		
	Goodwill	16,000	6,400		
	Buildings	10,000	12,000		
	Plant	8,200	2,000		
	Stock	8,400	6,600	(14 Marks)	
	Debtors	4,600	8,000		
	Cash	2,400	4,400		
	Total	49,600	39,400		
10	 Buildings of both companies to be writte Provide 5% RBDD on debtors of both the Goodwill to be valued at Rs.9,300 and Rs The entire amount of purchase consiallotment of shares. Z ltd., agrees to take over the remaining and Z paid liquidation expenses Rs.5,000 and purchase consideration. Prepare necessary ledger A/C's in the books of X RK ltd., and SK ltd., agreed to amalgamate and form 	e companies3,000. ideration was di assets and liabiliti and 4,000 respec	es at book value. ctively as part of		
10	The purchase consideration is agreed at Rs.12,0 for SK ltd., to be settled by the issue of equity assets and liabilities taken over by RKS ltd is as	0,000 for RK ltd., share at a prem under.	and Rs.14,40,000 ium of 20%. The		
	Particulars Land and building	RK ltd 8,00,000	SK ltd 6,00,000		
	Plant and machinery	5,00,000	5,50,000		
	Furniture and fixtures	3,00,000	5,00,000		
	Stock and debtors	2,00,000	2,50,000		
	Cash and bank	1,00,000	1,50,000	(14 Marks)	
	Creditors	1,50,000	3,00,000		
	Bank over draft	50,000	1,00,000		
	Bank loan	1,50,000	1,50,000		
	15% debentures	4,00,000	3,00,000		
	20 / 0 debenien es	1,00,000	5,00,000		
	You are required to pass journal entries and pr books of RKS ltd., under the assumption that th merger (pooling of interest).				

Bhavya ltd., went into voluntary liquidation on 31/03/18. As at this date its balance sheet was as under

Particulars	Rs.
Equity and liabilities	
12% preference shares of Rs.100	4,00,000
20,000 Equity shares of Rs.10 each fully paid	2,00,000
50,000 Equity shares of Rs.10 each Rs.8 paid	4,00,000
30,000 Equity shares of Rs.10 each Rs.6 paid	1,80,000
Creditors (including secured creditors Rs.60,000 and preferential creditors Rs.15,000)	2,20,000
Total	14,00,000
Assets	
Freehold property	5,80,000
Plant and machinery	2,90,000
Motor vehicle	60,000
Stock	1,90,000
Debtors	1,00,000
Cash in hand	30,000
P/L A/C	1,50,000
Total	14,00,000

(14 Marks)

Additional information:

- 1. The preference dividend is in arrears for two years and is payable on liquidation.
- 2. The liquidator realizes the assets as follows

Freehold property – Rs.7,00,000

Plant and machinery – Rs.2,50,000

Motor vehicle – Rs.40,000

Stock - Rs.1,75,000

Debtors – Rs.80,000

3. The liquidation expenses amounted to Rs.5,000 and the liquidator is entitled to a remuneration of 3% on the assets realized (excluding cash) and 2% on the amount paid to unsecured creditors including preferential creditors.

You are required to prepare liquidators final statement of accounts and calculate the final payment per each category of equity shares.



SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

Affiliated to Bengaluru Central University V V Puram, Bangalore – 560 004

IV Semester B.Com (CBCS) Commerce - MOCK PAPER 2019

Subject: COST ACCOUNTINGDuration:1:30 MinTime:6:30PM to 8:00 PMMax Marks:70

]	Note: 1. All sections are compulsory 2. Illustrate wherever necessary	
	SECTION – A (Answer any FIVE Questions. Each question carries 2 marks) (02x05=10) Marks)
1	Define Cost Accounting.	(02 Marks)
2	What do you mean by cost?	(02 Marks)
3	What is marginal cost?	(02 Marks)
4	Give the meaning of material	(02 Marks)
5	What is Bin card?	(02 Marks)
6	What do you mean by time keeping?	(02 Marks)
7	What is apportionment?	(02 Marks)
	SECTION – B	
1	(Answer any two question. Each question carries 6 marks) (03x6=18 Marks) What are the practical difficulties in installation of Cost Accounting?	(6 Marks)
2	From the following figure prepare a cost sheet showing cost per unit and profit for the period: Rs. Opening stock of Raw Materials 20,000 Purchases of Raw Materials 1,00,000 Closing stock of Raw materials 10,000 Direct wages 60,000 Machine hours worked 10,000 Machine hour rate 1.25 Office overhead 25% of works cost; selling overhead Rs. 2 per unit Units produced and sold 6,000. Compute the earning of a worker under:	(6 Marks)
3	a. Time rate b. Halsey plan c. Rowan plan Information given: Wage rate – Rs. 2 per hour; Dearness allowance – Re. 1 per hour: Standard hour – 80; Actual hours – 50.	(6 Marks)
4	India co ltd. Provides the following information in respect of material 'X': Supply period: 5 to 15 days Rate of consumption Average: 15 units per day	(6 Marks)

	Maximum: 20 unit	s ner day				
	Maximum: 20 units per day Yearly: 5,000 units					
	Ordering costs are Rs. 20 per order					
	Purchase price per unit is Rs. 50					
	Storage costs are 10%					
		vel, Minimum level and	Maximum level.			
	1	,				
	From the following information for the month of June. Cost of machine Rs. 32,000 Estimated scrap value Rs. 2	•	ne hour rate of mac	hine no. 10		
5	Effective working life 10,00					(6 Marks)
	Repairs and maintenance for		e Rs.2,500			
	Standing charges for the mo					
	Power consumed by machin					
	The machine consumes 10 i	nits of power per hou SECTION -				
	(Answer any two Question			(03x14=42)	Ma	rks)
	Prepare the store ledger according			•		
	transactions relating to the re-	ceipts and supplies of th	e material on the basi	s of:		
	a. Simple average pr	ice				
	b. Weighted average					
	o. Weighted average	price				
	Receipts:					
	date	Quantity	Rate (Rs.)			
	4 Dec	200 kg.	10.00 per kg.			
1	18 Dec	300 kg.	12.00 per kg.			(14 Marks)
	22 Dec	100 kg.	16.00 per kg.			
	Issues:		l .			
	Date	Quantity				
	06 Dec	100 kg.				
	20 Dec	200 kg.				
	25 Dec	200 kg.				
	Find out the profit as pe	r costing records and				
	Number of and to 1	and cold		LG		
2	Number of units produced Direct materials	and sold	600 Rs. 3,600	400 Rs. 2,800		(14 Marks)
	Direct materials Direct wages		Rs. 3,000	Rs. 2,400		(14 Mai KS)
	Selling price per unit		Rs. 25	Rs. 30		
	Works overhead is 80% of	_		cost. Actual		
	works expenses Rs.4,500 a	and office expenses R	s. 3,900. Reconcile	the costing		

	profit with financial profit.					
	Overhead cost of service department before distribution of production					
	department costs					
		Production depts	·	Service dep	1	
	Departments A		C I		E	
		7,550 7,200		1,625	1,575	
		vice departments D an	id E are to be	charged of	n the basis of	
3	following percent	B B	С)	Е	(14 Marks)
3	D 20		40% -)	10%	(14 Marks)
	E 40			10%	-	
		verheads of productio			the following	
	methods.	P			8	
	a) Simultaneous e					
	b) Repeated distr					
	`	g data of a textile factory			•	
		· ·	ne machine room will work on 90% capacity throughout			
	•	breakdown of 10% is rea				
		epawali, 2 days at Holi a	•		isive of	
	Sundays. The factor	ory works 8 hours a day a	and 4 hours on Sa	aturday.		
	Number of	machines – 40 (each of t	the same type)			
	Trumoer or	machines 40 (each of t	ine same type)			
4		Expenses per ann	um I	Rs.		(14 Marks)
		Power	3,12,0			
		Light	64,0			
		Salaries to foreman	· · ·			
		Lubricating oil	, ,	500		
		Repairs to machine	· · · · · · · · · · · · · · · · · · ·			
		depreciation	78,5			
		depreciation	70,5	,00		

4th semester practice set.

(Drama)

I. Answer any three of the following in about a page each.

- 1. Discuss the changes occurred in the personality of Sonal in the end of the play.
- 2. How did Kiran Jhaveri succeed in the having Hasmukjh accolades?
- 3. Hasmukh is the extension of his father but Ajit is not so. Discuss.
- 4. How does the play bring out the different meaning of the term 'will'?
- 5. How are Sonal and Kiran victims of oppression in different ways?

II. Answer any one in about 200-250 words.

- 1. How does Ajit protest against parental hegemony and challenges the dictatorship of his father?
- 2. Why does a man aspire too mi\much for authority and power?
- 3. Express wrath and anguish of the dramatist through the following utterances of Kiran,

"Isn't it strange? How repetitive life is? My brothers. They have turned out to be like their father, going home with bottles of rum wrapped in newspapers. Beating up their wives. And I too am like my mother. I married a drunkard and I listened to his swearing and I too have learnt to suffer silently. Oh! Where will all this end? Will the scars our parents lay on us remain forever?"

(Poetry)

III. Answer any three of the following in about a page each.

- 1. When the imagery situation turns out to be real, how does the response change?
- 2. What is the unchanging river contrasted with and why?
- 3. How does the expression "the ceremony of innocence" relate to the birth of Christ?
- 4. Why does the speaker come to know that for the tramps the chopping of the wood is a need not a passion?
- 5. Why has Caliban incurred the wrath of Prospere?

2. Write the dialogue in the form of a narrative.

IV. Answer any one in about 200-250 words.

- 1. What revelation is at hand? Why is the poet so certain about it?
- 2. The competition to succeed has robbed the joy of working. Elucidate.
- 3. Cities destroyed by war can be built physically but the pain and horror of war cannot be erased. Discuss.

(Workbook)

V.1. Complete the dialogue between an inspector and a man by using following hints.

wan: You are Police Inspector, I suppose.	
Inspector:	
Man: A burglar got in through the window last night.	
Inspector:	
Man: He asked for key at the point of revolver.	
I daren't refuse. He broke open the safe and made off with all the	e valuables.
Inspector:	
M: Yes, I will.	
Since it is a puzzling crime, this case may be referred (entrusted)	to some detective.
The police dogs too might help in the detection of crime.	
Inspector:	
Let me see what I can do in the matter.	
Man: Thank you very much.	
Inspector:	
•	
	ND.

Hamid: Excuse me can you tell me where I can cash a traveler's cheque?

Ayesha: Yes. Just go to the "Foreign" counter.

Ali: Yes please? Can I help you?

Hamid: I'd like to cash a traveler's cheque in rupees please.

Ali: Right May I see your passport please?

Hamid: Sure here it is.

Ali: Thank you.

Hamid: What's the exchange rate today?

Ali: It's 100 rupees to the dollar.

Hamid: Right.

Ali: Would you sign here please at the bottom...Ok. Here's your receipt. **Hamid:** Thank you.. Oh what is this? You have taken off Rs. 200/

Ali: Yes that's the bank's commission.

Hamid: Oh, I see.

Ali: So that's your amount. Hamid: Ok. Thank you.

- 3. Department of women and social welfare, govt. of Karnataka, is concerned on the rise of female infanticide in certain pockets of state. You have been directed to investigate into the matter and prepare a detailed report in the prescribed form focusing on
- (A) An outline of the purpose of study and methodologies.
- (B) Give suggestion and conclusion.

Hints:

- 1. Family pressure to bear a male child.
- 2. People from those areas are illiterate.
- 3. Financially not strong to nurture a girl child because of dowry.
- 4. Women in those areas are subjugated.
- 5. People are culturally obsessed with thought to have a son only as heir.
- 4. Answer any three of the following in two or three sentences:
 - 1. What is bibliography?
 - 2. What is plagiarism?
 - 3. Expand MLA.
 - 4. What must you acknowledge?
 - 5. What is acknowledgement?
- 5. Write the bibliography of the following book in APA format.

Tittle of the book: new approaches to language teaching

Publisher: oxford university press

Author: Ram Narayan Gupta

Place of publication: New Delhi

Year: 1995



SRI BHAGAWAN MAHAVEER JAIN

EVENING COLLEGE

Vishweshwarapuram, Bangalore.

Mock Paper - March 2019

Course:

IV Semester B. Com

Subject:

Personality Development

Max.

Marks:

IVIAIKS

Duration:

70

3 hours

Answer the following questions

70x1=70

PERSONALITY DEVELOPMENT

1. Skills used by a person to properly interact with others include.

a. Communication

b. listening

c. attitude

d. all of the above

2. Which of the following is not a means of interpersonal skill

a. communication

b. cultural differences

c. motivation

d. leadership

3. In order to understand verbal and nonverbal communication which of the following things should we do?

a. accept cultural differences

b. studying your own culture

c. learn about other cultures

d. all of the above.

4. Another name for interpersonal communication is

a. mass communication

b. face to face public communication

c. dyadic communication

d. virtual reality

5. Which among the following is not a stress buster?

a. social gathering

b. meditation

c. workaholic

d. deep breathing

6. Types of stress reliever include

a.'OM' mantra

b. daily chores

c. international factors

d. psychological stress

7. Negative stress include

a. depression

b. suicide

c. A and B

d. be present

8. Stress can't be managed by

a. to do lists

b. action programs

c. setting priorities

d. thinking about an action

9. Positive type of stress excludes a. depression b. increased creativity c. higher productivity d. improved self esteem 10. Symptoms of distress exclude a. headaches b. time management c. fatigue d. gastrointestinal problems 11. The code or the form that a message takes is referred to. b.channel a. language c. medium d. none of these 12. The sender is also referred to as the a. active listener b. encoder c. decoder d. receiver 13. Feedback could be regarded to as the a. interpreted message b. second message c. response d. input 14. Analyzing and judging the speaker's speech is called. b. appreciative listening a. attentive listening c. critical listening d. none of these 15. Skills used by a person to interact with others include. a. communication b. listening c. attitude d. all of the above 16. Which of the following is not a means of interpersonal skill? a. communication b. cultural differences c. motivation d. leadership 17. Another name for interpersonal communication is b. face to face communication a. mass communication c. dyadic communication d. virtual reality 18. Which among the following is a stress buster? a. social gathering b. meditation c. workaholic d. deep breathing

19. Clearly stated goal looks at	
a. what you want c. how will you get it	b. when you want to get it d. all of the above
20. The clearly stated goal looks at	
a. specific c. impossible to reach	b. unimaginative d. not very inspiring
21. What does the WIN strategy st	and for
a. Willie Interferes Nicely c. Where Is Nigel	b. What's Interesting Now d. What's Important Now
22. I want to raise my grade to "A"	the goal is
a. specific c. impossible to reach	b. unimaginative d. not very inspiring
23. Clearly stated goals are the bes	t if they are
a. specific c. written	b. realistic d. all of the above
24. There are how many types of g	oal setting process.
a. Two b. three c. four d. five	·
25. An organized imagination arou	and a certain theme or problem is known as
a. fantasy c. image	b. dream d. creative thinking
26. If we sit down and start visuali	zing about heaven the pleasures there in, this would be
a. fantasy c. daydreaming	b.dream d. imagination
27. Problem solving and creative t	hinking are two main forms of
a. autistic thinking c. directed thinking	b. image d. realistic thinking
28. A democratic leadership style	has which of the following character
a. split power c. Genuine	b. dictatorial leader d. A &B
29. The letter 'M' in SMART stands	for

b. meeting

d. Money

a. Meaningful

c. Measurable

- 30. Keeping an end result of securing a job in a MNC is a. career goal b. professional goal c. financial goal d. diet fitness goal 31. The feedback under oral communication will be a. very slow b. trouble shooting c. negotiation d. no feedback 32. Values that actively pursue a goal is termed as b. ideals a. creativity c. self-awareness d. wisdom 33. What plays a vital role in success of an individual? a. stress management b. stress c. self-awareness d. problem 34. Interpersonal skill are referred to a. social skill b. people skill c. soft skill d. all of the above 34. an observable and measurable end result to be achieved is called as b. mission a. vision d. result c. goal 35. Goal setting enables a. more utilization of resources b. only to busy person c. to avoid wastage of time d. none of the above 36. Time management is important a. only to forgetful person b. only to busy person c. to avoid wastage of time d. none of the above 37. Saha-Asthitva means a. co-existence b. co-operation d. corporate identity c. co-option 38. Leadership is the ability to a. influence others b. motivate others c. all of the above d. none of the above
- 39. Leadership promotes
 - a. team spiritb. medium spiritc. low spiritd. no spirit

	a. noise	b. overflow	
	c. leakage	d. physical con	nmunication
41. The principles	of values includes		
	a. love c. integrity	b. care d. all of the abo	ove
42. Time manager	nent refers to		
	a. managing timing c. allocating time		
43. Time managen	nent is not aided by a ra	inge of	
	a. skills c. techniques	b. tools.d. meditation	
44. Leadership is o	ften more associated w	vith	
	a. consistency c. paper work	b. planning d. change	
45. Most importan	t human value are		
	a. co-operation c. honesty	b. caring d. all of the abo	ove
46. the capacity to	influence people and a	ccomplish goals	s is called
	a. power c. responsibility	b. leadership d. status	
47. People who ar	e confident on themsel	ve <u>s are</u>	in leadership.
	a. emotionally in secur	red	b. more effective d. more dissatisfied
48. Meditation is r	elated to		
	a. mind c. college	b. bod d. teac	
49. By goal setting	one can		
	a. improve self-confide c. make friends	ence	b. lose ability d. all of the above

40. Body talk is also known as

	b. the most o	lesirable go	oal		
	c. the most be	eneficial go	oal		
	d. all the abo	ve			
51. First s	tep in goal setting is				
	a. identifying	your goals	5	b. need analys	sis
	c. list of objec	ctives		d. create plan	of actions
52. The le	tter "S" in SMART stan	ds for			
	a. special	1	o. specific	c. soci	al d. scientific
53. Most i	mportant human value	e are			
	a. co-operation d. all of these	1	o. caring	c. hon	esty
54. Which	is the best method for	stress ma	nagement		
	a. laughing	b. playir	g c. liste	ning to music	d. all of these
55. Ethics	are				
	a. guiding principles c. moral code of cond		o. universal pi d. none of the	-	
A. Those an B. Those an C. Those an	nari window, the hide reas unknows to you reas knows to you ar reas about which you reas about which you	but know id to other and othe	n to others. rs. rs are unawa		

a. an action that takes precedence

58. One of the main aim's of creativity in advertising is to gain

57. Creativity is only relevant to T.V advertising

A. Attention

A. True B. Flase

- B. Awareness
- C. Brand Loyalty
- D. Interest

59 How would normally be responsible for developing the creative brief in an advertising agency A. Account Planner B. Media planner C. Account exective D. Creative partnership
60. Creativty can be influenced by the relationship between an agency and \A. ControllersB. ChannelsC. ClientsD. Consumers
 40. Sir John hegarty is the global artistic director for which agency A. HAVAS B. BBH C. PHD D. CHI and partners
61. Advertisers in many asian natioms use motional rather than cognotove or rational appeals A. True B. False
62. Music has the potential to gain and assist product in advertisements.Complete blanks.A. Attention / differentiationB. Differentiation / Attention
63. Successful crativity leads from identifying client's A. History B. Budget C. Needs D. Location
64. The Cannes Lions Creative Effectiveness Awards are based on cinema advertising – true or false? A. True B. False
65. When looking at goal development, ehat does the acronym "SMART" stand for ?

- A. Substantial, Measurable, Attributable, Result Oriented and time consuming.
- B. Specific, Measurable, Attainable, Result Oriented and time bound.
- C. Selective, Motivational, Achievable, Result Oriented and time consumable.
- 66. "Every time I receive A on a test I will treat myself to movie and a dinner." This is an example of:
 - A. A costly promise.
 - B. An incentive to move me closer towards a larger goal.
 - C. The begining of time management problems.
 - D. Having too much recreation time in my schedule.
- 67. How do your values relate to your goals?
 - A. If you change your goals, you have to change your values.
 - B. Your values, as well as your goals, are dictated by your family.
 - C. When you set and pursue goals that are based on values, you demonstrate and reinforce those values by taking action.
 - D. They are not related.
- 68. When a student encounters problems while trying to reach a goal and then claims that she is a failure is an example of:
 - A. Realistic thinking.
 - B. Best way to reach a goal.
 - C. Distortion of thinking.
 - D. Adjustment of thinking process.
- 69. The first step in understanding others is to begin by getting an understanding of:
 - A. Basic cognitive psychology.
 - B. Basic human behaviour.
 - C. Yourself.
 - D. Human relations principles.
- 70. Divergence dimensions of advertising creativity includes which of the following
 - A. Artistic value
 - B. Synthesis
 - C. Flexibility
 - D. Originality
 - E. All of the above.



SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

Affiliated to Bengaluru Central University V V Puram, Bangalore – 560 004

IV Semester B. Com (CBCS) Commerce - Mock Test - April 2019

Subject: Principles of event management

Max Marks:70

Duration:3 hours'

Time: 5:30 PM to 8:30 PM

Note: 1. All sections are compulsory 2. Illustrate wherever necessary

SECTION – A		
	(Answer any FIVE Questions. Each question carries 2 marks) (02x05=10 Marks)	
1A	What do you mean by Event.	(02 Marks)
В	What is Communication	(02 Marks)
С	What do you mean by budgeting under event?	(02 Marks)
D	Give the meaning of cross merchandising.	(02 Marks)
Е	What are virtual event.	(02 Marks)
F	What are virtual events?	(02 Marks)
G	State two components of media planning.	(02 Marks)
SECTION - B		
(Answer any two question. Each question carries 6 marks) (03x6=18 Marks)		
2	Write a note on safety of guests and participants in corporate events.	(6 Marks)
3	Explain 5 C's of event management.	(6 Marks)
4	Write short notes of brain storming session.	(6 Marks)
5	Briefly explain the various tax laws and legislations applied for event.	(6 Marks)
6	Briefly explain the qualities of event manager.	(6 Marks)
	SECTION – C	
(Answer any two Questions. Each question carries 14 marks) (03x14=42Marks)		
7	Explain the roles and responsibilities of event manager.	(14 Marks)
8	Explain different permission required for holding an event.	(14 Marks)
9	What are the steps in retail planning process? Explain.	(14 Marks)
10	State and explain the importance areas of decision making involved in event management.	(14 Marks)
11	Explain in detail record keeping system in event management.	(14 Marks)

PRACTICE PAPER

STOCK AND COMMODITY MARKET

SECTION-A

- 1. Answer any 5 sub questions. Each question carries 2 Marks
- a) What is a Stock market?
- b) What is Buy Back of Shares?
- c) What is online Trading?
- d) What are swaps?
- e) Who is the Stock Broker?
- f) Give the meaning of Commodity Exchange.

SECTION-B

6 Marks.

14 Marks.

- II. Answer any 3 questions. Each question carries
- 2. Distinguish between Money market and Capital Market?
- 3. Explain the functions of Stock Market
- 4. Explain the various activities of Brokers.
- 5. Explain the Organization of Commodity Exchange.
- 6. Write a note on SEBI

SECTION-C

- III. Answer any three questions. Each question carries
- 7. State advantage sand disadvantages of Buy back Shares
- 8. Write the Merits and Demerits of Stock Exchange.
- 9. Discuss benefits of NSDL.
- 10. What are the objectives of Commodity Market.
- 11. Write a note on MCX and NCDEX.
