

## Modules of SAAMSHODHANA:

### MODULE-1

DAY /DATE:	TIME:	
Wednesday 17 January 2018	4:00 PM - 8:00 PM	<ul style="list-style-type: none"><li>• Inauguration</li><li>• Introduction</li><li>• Selection of a Research Topic, Setting objectives, Importance of Review of Academic Literature</li></ul>

### MODULE-2

DAY /DATE:	TIME:	
Thursday 18 January 2018	4:00 PM - 6:00 PM 6:00 PM - 8:00 PM	<ul style="list-style-type: none"><li>• Hands on experience from Module - 1</li><li>• Data for Research; Statistical Analysis, Basic Statistical Tools, Statistical Software SPSS</li></ul>

### MODULE-3

DAY /DATE:	TIME:	
Friday 19 January 2018	4:00 PM - 6:00 PM 6:00 PM - 8:00 PM	<ul style="list-style-type: none"><li>• Hands on experience from Module - 2</li><li>• Applications of Statistical Software and Data Analysis.</li></ul>

### MODULE-4

DAY /DATE:	TIME:	
Saturday 20 January 2018	4:00 PM - 6:00 PM 6:00 PM - 8:00 PM	<ul style="list-style-type: none"><li>• Hands on experience on Module - 3</li><li>• Writing Research Articles - Methods and Techniques of Drafting, References, Compiling and Publishing.</li></ul>

### CHIEF PATRON

**Dr.Chenraj Roychand**  
Chairman  
Jain Group of Institutions

### PATRONS

**Dr. B T Venkatesh**  
Director & Advisor  
Sri Bhagawan Mahaveer Jain Evening College

**Dr. S N Natraj**  
Principal  
Sri Bhagawan Mahaveer Jain College  
V V Puram

**Prof. K M Mahesh**  
Principal  
Sri Bhagawan Mahaveer Jain Evening College  
V V Puram

### Program Co-ordinators

#### Teaching Staff

Mr. Kiran Kumar M : 7259245005  
Mr. Mahesh S : 7204684696  
Mr. Arun Agnihothri : 8095068593  
Mr. Dinesh N : 7892029860  
Ms. Shruthi M S : 9008088666  
Mr. Srinidhi V R : 9845303121

#### Student Co-ordinators

Mr. Darshan : 9036268880  
Ms. Megha Rao : 9591070421  
Ms. Yashaswini : 8553227423  
Mr. Gaurav : 7353169049



## SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE

(Affiliated to Bengaluru Central University)

Faculty Improvement Program

## SAMSHODHANA

APPROACHES TO  
RESEARCH METHODOLOGY

## FOUR DAYS WORKSHOP

Conducted by  
Department of Commerce

January 17 – 20, 2018

Venue:

### Seminar Hall

Sri Bhagawan Mahaveer Jain Evening College  
V.V.Puram, Bengaluru  
+91 80 2661 5246  
[www.jaincollege.ac.in/jecvvp/](http://www.jaincollege.ac.in/jecvvp/)

**Jain Evening College** is a tailor-made program to meet the needs of commerce industry. The program is designed to prepare students for the challenges in the global market and to provide them with thorough managerial skills while at the same time building competence in a specific area. To bring qualitative improvement in the education system, it offers Choice Based Credit System (CBCS) which emphasis on student-centric education. In this program, one will study foundation areas of accounting, business law, management, economics and marketing.

## Objectives of the Workshop

**SAMSHODHANA** is a workshop that assists the participants to understand the philosophies, concepts and elements of designing a research inquiry to have a working knowledge in area of academic and field researches. Emphasizing on deductive empirical research, it helps the participants to appreciate alternative approaches to research in Commerce and Management.

The participants will have the knowledge of methods of collecting, measuring, analysing quantitative and qualitative data. It familiarizes them with designing, administering field surveys, case study, analysis and action based approaches to research.

The objective of the workshop also provide the participants innovative pedagogy/research methodology with theoretical approach and hands-on experience of different facets of research methodology helping immensely for research scholars, academicians and working executives in corporate offices. The overall aim is to enable a prospective researcher to develop the skills needed to design and undertake research that is relevant, rigorous, significant and ethical.

## Resource Persons

**Dr. Venkataraman R,** Professor, Presidency College, Bengaluru, is specialised in Finance and has 17 years of teaching experience with 3 years of industrial experience. He has presented several papers in national and international conferences; received 5 best-paper awards till date; published 18 articles in national/international journals including that of scopus index; has conducted Corporate Trainings and is the Editorial Board Member for three international journals and two national journals. He is a research supervisor for Bangalore University. A SEBI Certified Financial resource person, he has published four text books for students of management studies.

**Dr. Mahesha K,** Faculty in PG Management Studies at BIT, Bangalore, he is adept as an analyst for Research Assignments and application INTERNET for Online Research. Collaborated with 12 peers and successfully created and implement online research program aimed at enhancing scientific research community, he has published research papers in reputed national and international journals. He has chaired a session in a National Conference on Green Computing technologies 2015 at Dayanand Sagar Academy of Technology and Management. He has also worked as Member, Board of Examiner, management board, Visvesvaraya Technological University (VTU), Karnataka. He has conducted a research on Reduction of Traffic Congestion in Bangalore City.

**Mr. Manjunatha S,** Assistant Professor of Economics at Government First Grade College, Channapatna. He is a Junior Research Fellow. With eight years of academic experience at government sector, has presented papers at international and national conferences of repute. He has served as state resource person from Karnataka for New Education Policy of the Government of India. A subject expert and resource person for Education Satellite Program, Department of Collegiate Education, Government of Karnataka. A member of Board of Studies of Autonomous Colleges and worked as RUSA coordinator and IT coordinator. He has served as IQAC coordinator. He has conducted more than twelve workshops across Karnataka. His area of interest and expertise include 'Data Analytics by using MS Excel' & 'Statistical Analysis by Using SPSS'. His area of specialization is Econometrics by using EVIEWS & R. His area of interest include Cross Section, Time Series and Panel Data analysis as well as optimization techniques.

**Mr. A.S. Chandramouli,** currently designated Translator at Karnataka Government Secretariat is astute in multi-disciplinary independent researches in the fields of Management, Communication, Media and Commerce. He is credited for assisting students/faculty researches and has Translated/co-translated research works too. With an academic career of 20 years including head of a higher education institution for 6 years, has published articles in international refereed journals, chaired research conference sessions and presented papers at national/international conferences. With stints with Project Assistance for an MRP, co-investigator with Taleem Research Foundation, his international-scale research experience include assisting a senior Mass Communication Researcher for adjudications, peer-reviews, articles, research board activities and presentations covering a passionate academic research life of 10 years.



**SRI BHAGAWAN MAHAVEER JAIN EVENING COLLEGE**  
(Affiliated To Bengaluru Central University)

**SAMSHODHANA**

APPROACHES TO RESEARCH METHODOLOGY

**Faculty Improvement Programme –Jan 2018**

**Registration Form**

<b>Participant name (In caps)</b>	
<b>Designation</b>	Faculty Member <input type="checkbox"/>
	Research Scholar <input type="checkbox"/>
	Registered University: .....
	Reg. No.: ..... <i>(attach proof)</i>
	Industry Professional <input type="checkbox"/>
<b>Specialization</b>	
<b>College / Organization</b>	
<b>Email i.d</b>	
<b>Mob No.</b>	
<b>Registration Fee (by cash only)</b>	<b><u>Early bird entry:</u></b>
	Research Scholar : ₹500/-
	Others : ₹800/-
	-----
	<b><u>After 27<sup>th</sup> December, 2017:</u></b>
	Research Scholar : ₹800/-
	Faculty : ₹1000/-
	Corporate Executives : ₹1100/-

**NOTE:**

- Registration is undertaken on **First Come, First Serve** basis only.
- Limited Seats available
- Participants are preferred to bring their own Laptops on all days.

**Date:**

**Place:**

**Signature**